

For Immediate Release

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J.B. HUNT TRANSPORT SERVICES, INC. INSTALLS THE PLC4TRUCKS TRACTOR IDENTIFIER SYSTEM FROM HEGEMON ELECTRONICS

DETROIT – November 20th, 2007 – Hegemon Electronics recently assisted J.B. Hunt Transport Services, Inc. (NASDAQ: JBHT) with the addition of its PLC4TRUCKS system to over 10,000 J. B. Hunt tractors. The solution integrates with J. B. Hunt's trailer-tracking solution and provides both real-time monitoring of tractor/trailer connections and improved accuracy in trailer asset management.

PLC4TRUCKS transmits a unique, programmable, digital id number at regular intervals. This signal is transmitted between the tractor and the trailer using the existing seven-pin wiring harness as the pathway. The signal is read by the trailer-tracking unit and records the connection between tractor and trailer. This connection is then included as part of the data transmission from the trailer.

"The addition of this system is part of J.B. Hunt's strategy to improve asset management and efficiency," said Cecilia Gann, vice president of marketing for J.B. Hunt. "One goal is to automate tractor-trailer connections to reduce human error and increase data accuracy. We have found this to be a cost-effective way of monitoring the 'who and when' of movement within our trailer fleet."

About Hegemon Electronics

Hegemon Electronics, Inc. is an established engineering and manufacturing company specializing in Power Line Carrier (PLC) products for the transportation industry. Our technology allows for the seamless integration of reliable tractor-trailer bi-directional digital communications into existing trailer tracking and asset management systems.

Based in Sterling Heights, MI, Hegemon has been a member of the PLC4TRUCKS consortium since 1999 and is recognized as the leader in the development of the PLC Identifier System. For more information visit www.hegemonelectronics.com

About J.B. Hunt

J.B. Hunt Transport Services, Inc. focuses on providing safe and reliable transportation services to a diverse group of customers throughout the continental United States, Canada and Mexico. Utilizing an integrated, multimodal approach, J.B. Hunt provides capacity-oriented solutions centered on delivering customer value and industry-leading service.

J.B. Hunt is traded on NASDAQ under the ticker symbol JBHT and is a component of the Dow Jones Transportation Average. For more information, visit www.jbhunt.com.

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